

**R E V I S E D P R E S S R E L E A S E**

FOR IMMEDIATE RELEASE

JANUARY 15, 2010

RICHARD A. ETRHEIM (800) 8696685

PARKERS FARM, INC. EXPANDS RECALL TO INCLUDE ALL OF ITS PRODUCTS, REGARDLESS OF CODE DATES, BECAUSE OF POSSIBLE HEALTH RISK.

PARKERS FARM, INC. OF COON RAPIDS, MINNESOTA TODAY EXPANDED THE PREVIOUSLY ANNOUNCED RECALL OF PRODUCTS TO INCLUDE ALL DATE CODES BECAUSE THEY HAVE THE POTENTIAL TO BE CONTAMINATED WITH LISTERIA MONOCYTOGENES, AN ORGANISM WHICH CAN CAUSE SERIOUS AND SOMETIMES FATAL INFECTION IN YOUNG CHILDREN, FRAIL OR ELDERLY PEOPLE, AND OTHERS WITH WEAKENED IMMUNE SYSTEMS. ALTHOUGH HEALTHY INDIVIDUALS MAY SUFFER ONLY SHORT-TERM SYMPTOMS SUCH AS HIGH FEVER, SEVERE HEADACHE, STIFFNESS, NAUSEA, ABDOMINAL PAIN AND DIARRHEA, LISTERIA INFECTION CAN CAUSE MISCARRIAGES AND STILLBIRTHS AMONG PREGNANT WOMEN.

NO ILLNESSES HAVE BEEN REPORTED TO DATE IN CONNECTION WITH THIS PROBLEM.

THE RECALL ORIGINALLY ANNOUNCED 01/08/2010 AFFECTED PRODUCT WITH SELL BY DATES OF SPECIFIC RANGES. THE EXPANDED RECALL NOW INCLUDES ALL PRODUCTS AND ALL SELL BY DATES. THE RECALLED PRODUCTS WERE DISTRIBUTED NATIONWIDE IN THE FOLLOWING RETAIL STORES: HY-VEE, CUB, RAINBOW, BYERLYS, LUNDS, TARGET, WHOLE FOODS, JEWEL, DOMINICKS, MARSH, PRICE CHOPPER, SHOP RITE, NASH FINCH, SAMS CLUB, COSTCO, SAFEWAY, KROGER, WAL-MART, ALDI.

THE FOLLOWING RECALLED PRODUCTS WERE SOLD UNDER THE PARKERS FARM OR PARKERS LABEL:

~~~12 OUNCE & 16 OUNCE PEANUT BUTTER IN SQUARE PLASTIC CONTAINERS (TUB WITH SNAP ON LID), REGULAR AND ORGANIC VARIETIES ARE CREAMY, CRUNCHY, HONEY CREAMY AND HONEY CRUNCHY WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~34 OUNCE PEANUT BUTTER IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE CREAMY AND CRUNCHY WITH SELL BY DATES ON OR BEFORE 09/30/2010.

~~~7 OUNCE BAGEL SPREADS IN WHITE PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE GARDEN VEGGIE, WILD BERRY, STRAWBERRY, APPLE CINNAMON AND HONEY WALNUT WITH SELL BY DATES ON OR BEFORE 06/30/2010.

~~~12 OUNCE & 14 OUNCE DIPS & SPREADS IN SQUARE PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE JALAPENO NACHO, PIMENTO AND SALSA CON QUESO WITH SELL BY DATES ON OR BEFORE 09/30/2010.

~~~8 OUNCE, 12 OUNCE AND 16 OUNCE COLD PACK CHEESE IN ROUND OR SQUARE PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, BACON, ONION, SMOKED CHEDDAR, SWISS ALMOND, HORSERADISH, GARLIC, PORT WINE, AND SWISS & CHEDDAR WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~16 OUNCE SALSA IN SQUARE PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE HOT, MILD, GARLIC, BLACK BEAN AND FIRE ROASTED WITH SELL BY DATES ON OR BEFORE 04/30/2010.

~~~32 OUNCE SALSA IN PLASTIC JUGS (CLEAR JUG WITH SCREW CAP), VARIETIES ARE HOT, MILD, GARLIC, AND BLACK BEAN WITH SELL BY DATES ON OR BEFORE 04/30/2010.

~~~128 OUNCE SALSA IN PLASTIC JUGS (CLEAR JUG WITH SCREW CAP), VARIETIES ARE HOT, FIRE ROASTED, MILD AND GARLIC WITH SELL BY DATES ON OR BEFORE 04/30/2010.

~~~8 OUNCE, 9 OUNCE, 10 OUNCE BALLS & LOGS (IN FILM OVERWRAP), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SMOKEY BACON, RANCH, GARLIC, JALAPENO, PIMENTO, SPINACH, JAJIK, BEER AND CHORIZO WITH SELL BY DATES ON OR BEFORE 01/05/2011.

~~~5#, 5.5#, 10#, 30# PARKERS FARM COLD PACK CHEESE (WHITE TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, ONION, BACON, SMOKED CHEDDAR, SWISS ALMOND, HORSERADISH, GARLIC, PORT WINE, AND SWISS & CHEDDAR WITH SELL BY DATES ON OR BEFORE 09/30/2010.

OTHER LABELS AFFECTED BY THIS RECALL:

~~~16 OUNCE HAPPY FARMS COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE AND SWISS ALMOND WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~8 OUNCE KROGER COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE AND SWISS ALMOND WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~8 OUNCE CENTRAL MARKETS COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SWISS ALMOND, HORSERADISH WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~14 OUNCE CENTRAL MARKETS SALSA CON QUESO IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID) WITH SELL BY DATES ON OR BEFORE 09/30/2010.

~~~16 OUNCE CENTRAL MARKETS SALSA IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SWISS ALMOND, HORSERADISH WITH SELL BY DATES ON OR BEFORE 04/30/2010.

~~~8 OUNCE DUTCH FARMS COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SWISS ALMOND, HORSERADISH, AND SWISS & CHEDDAR WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~7 OUNCE DUTCH FARMS CREAM CHEESE SPREADS IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE STRAWBERRY, WILD BERRY, HONEY WALNUT & APPLE CINNAMON WITH SELL BY DATES ON OR BEFORE 06/30/2010.

~~~8 OUNCE CRYSTAL FARMS COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SWISS ALMOND, BACON AND JALAPENO CHEDDAR WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~8 OUNCE HELUVA GOOD COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE AND HORSERADISH CHEDDAR WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~8 OUNCE AMISH CLASSIC COLD PACK CHEESE IN ROUND PLASTIC CONTAINERS (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SWISS ALMOND, HORSERADISH WITH SELL BY DATES ON OR BEFORE 12/31/2010.

~~~10 OUNCE AMISH CLASSIC CHEESE BALLS & LOGS (IN FILM OVERWRAP), VARIETIES ARE CHEDDAR, PORT WINE, RANCH, SMOKEY BACON, BEEF N ONION WITH SELL BY DATES ON OR BEFORE 01/05/2011.

~~~128 OUNCE SAN PABLO SALSA IN PLASTIC JUGS (CLEAR JUG WITH SCREW CAP), VARIETIES ARE FIRE ROASTED AND MILD WITH SELL BY DATES ON OR BEFORE 04/30/2010.

~~~12 OUNCE CENTURY RESOURCES COLD PACK CHEESE FOOD (TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, HORSERADISH, BACON WITH A SELL BY DATE OF XXX9 (The first 3 digits aren't important, but the last digit must be a 9)

~~~12 OUNCE CENTURY RESOURCES PIMENTO SPREAD (TUB WITH SNAP ON LID) WITH A SELL BY DATE OF XXX9 (The first 3 digits aren't important, but the last digit must be a 9).

~~~8 OUNCE AND 12/12 OUNCE CENTURY RESOURCES CHEESE BALL & LOG (IN FILM OVERWRAP) SHARP CHEDDAR WITH A SELL BY DATE OF XXX9 (The first 3 digits aren't important, but the last digit must be a 9)

~~~12 OUNCE CENTURY RESOURCES SALSA CON QUESO (TUB WITH SNAP ON LID) WITH A SELL BY DATE OF XXX9 (The first 3 digits aren't important, but the last digit must be a 9)

~~~4#, 5.5# BLOCK & BARREL COLD PACK CHEESE (WHITE TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, SWISS ALMOND, HORSERADISH, PORT WINE AND PIMIENTO SPREAD WITH PACKED ON DATES ON OR BEFORE 12/30/2009.

~~~30# BLOCK & BARREL SHARP CHEDDAR COLD PACK CHEESE (WHITE PAIL WITH SNAP ON LID) WITH PACKED ON DATES ON OR BEFORE 12/30/2009.

~~~5# COBBLESTONE COLD PACK CHEESE (WHITE TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, SWISS ALMOND, HORSERADISH WITH SELL BY DATES ON OR BEFORE 06/30/2010.

~~~30# COBBLESTONE SHARP CHEDDAR COLD PACK CHEESE (WHITE PAIL WITH SNAP ON LID) WITH SELL BY DATES ON OR BEFORE 06/30/2010.

~~~5# BIERY LABEL COLD PACK CHEESE (WHITE TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR AND PORT WINE WITH SELL BY DATES ON OR BEFORE 09/30/2010.

~~~5# DIERKS WAUKESHA COLD PACK CHEESE (WHITE TUB WITH SNAP ON LID), VARIETIES ARE SHARP CHEDDAR, PORT WINE, HORSERADISH, SWISS ALMOND WITH SELL BY DATES ON OR BEFORE 09/30/2010.

THE RECALL WAS A RESULT OF A SAMPLING DONE BY THE STATE OF WISCONSIN AND THE STATE OF MINNESOTA WHICH REVEALED THAT SOME FINISHED PRODUCTS CONTAINED THE BACTERIA. THE STATE OF MINNEOSTA, FDA, AND THE COMPANY CONTINUE THEIR INVESTIGATION AS TO WHAT CAUSED THE PROBLEM. NO ILLNESSES HAVE BEEN REPORTED TO DATE IN CONNECTION WITH THIS PROBLEM.

CONSUMERS WHO HAVE PURCHASED THESE PRODUCTS ARE URGED TO RETURN IT TO THE PLACE OF PURCHASE FOR A FULL REFUND. CONSUMERS WITH QUESTIONS MAY CONTACT THE COMPANY AT (800) 869-6685.

FOR THE ULTIMATE SAFETY OF OUR CUSTOMER AND IN ORDER TO CREATE LESS CONFUSION FOR THEM, PARKERS FARM, INC. HAS DECIDED TO INCLUDE ALL OF ITS PRODUCTS, REGARDLESS OF DATE CODES IN THIS RECALL.